

2018

THE ITALIAN NETWORK OF

Compositi

MAGAZINE • WEBSITE • NEWSLETTER • SOCIAL



The leader communication network in the Italian market for composites. Thank to the publication of technical/scientific articles, case studies, news and in-depth analysis about new materials and new application, Compositi offers a timely update for the technical manager and engineers of companies producing and using composites structures. Compositi is the official magazine of Assocompositi (Italian association composites materials).

Double language



Official magazine



Readers

MARKET SEGMENTS

Aerospace
Automotive
Costruction
Wind Energy
Medical
Military
Marine
Sport and Leisure
Other industries

47%

Technical office/R&D

16%

Sales / Marketing

2%

Other

TARGET ANALYSIS

27%

Managers

8%

Purchasing department

Topics

Moulding Systems
(RTM, SMC, BMC..)

Infusion

Material Characterization

Quality and no destructive testing

Prototyping, modeling and simulation

Software and design

Resins, raw materials, additives

Design

Fibers and technical textiles

Machineries

Tools

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e dei Materiali

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Ambientale,
Aerospaziale,
dei Materiali

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Politecnico di Milano
Dip. di Meccanica



Official magazine

ASSOCOMPOSITI
Associazione Italiana Compositi e Affini

Magazine

Born in 2006 as Assocompositi official publication (Italian Association Composites Materials). It publishes researches, studies and articles about technologies and material, describing new possible applications of composites. Compositi is both in Italian and English and provides an updated overview of the Italian and international market.

Price list 2018

Full Page	€ 1.400,00
Half Page	€ 850,00
Front Cover	€ 2.500,00
Inside Front Cover	€ 1.600,00
Inside Back Cover	€ 1.500,00
Back Cover	€ 2.000,00
First page	€ 1.600,00
Facing editorial	€ 1.500,00
Facing summary	€ 1.500,00
Cellophane insert	(ask for quotation)

SUBSCRIPTION

One copy	€ 7,00
Italy	€ 25,00
Other countries	€ 50,00

Subscribers
Periodicity
Circulation
Language

8.600
Quarterly edition
Europe / Italy
Italian / English



Technical Data



COVER

210 x 248 mm + 3 mm edge



FULL PAGE

210 x 297 mm + 3mm edge



HALF PAGE VERTICAL

105 x 297 mm + 3 mm edge



HALF PAGE HORIZONTAL

210 x 148 mm + 3 mm edge

File extension: Pdf, Jpeg, Tiff - Resolution: 300 Dpi - Pc & Mac • For further information: redazione@tecneditedizioni.it

Bank transfer to Tecnedit Srl - Banca Monte dei Paschi di Siena Ag. 53 Milano - IBAN: IT97Y0103001640000001308564

Editorial plan 2018

March

Dossier:

Composite materials in aerospace

Special:

Design of composite materials

Focus:

RTM (Resin Transfer Moulding)

EVENTS

Jec World - Paris - 6/8 March

Mecspe - Parma - 22/24 March

Comptec/Seatec

Carrara - March

Air craft - Hamburg - 10/12 April

A&T - Tourin - 18/20 April

PLAST - Milan - 29 May / 1 June

Published:
27 february

June

Dossier:

Composite materials in Building

Special: **Wind energy**

Software, simulation prototyping and modeling

3D Printing

Focus: **SMC Tools**

Published:
20 june

September

Dossier:

Composite materials in Automotive

Industrials Applications

Special:

Machinery in manufacturing of composite materials

Nano composites

Focus: **Fibers and textiles fabrics**

EVENTS

Composite Europe

Stuttgart - 6/8 November

Composites Engineering Show

Birmingham - November

Published:
12 september

December

Dossier:

Composite materials in Nautical

Special:

Material characterization, quality

Non destructive testing

Bio composites

Focus:

Resins, raw materials, additives

Infusion

Published:
4 december

Website

www.compositimagazine.it

It draws attention to the most important exhibitions and conferences of the world. It includes news from the international associations and flashes about the most innovative products offered in the market.

Unique visitors

5.600

Reader / month

Visits

17.000

Monthly average

Page view

37.000

Monthly average

Lenght of stay

3,34

Minutes average



A

Premium Banner

Fixed or animated banner (Jpeg, gif)

Size: **512 b x 512 h pixel**

Presence:
On every page

Duration: **Monthly**

1 month: **€ 800,00**

3 month: **€ 1.600,00**

6 month: **€ 2.800,00**

B

Fixed Banner

Fixed or animated banner (Jpeg, gif)

Size: **512 b x 206 h pixel**

Presence:
On every page

Duration: **Monthly**

1 month: **€ 500,00**

3 month: **€ 1.000,00**

6 month: **€ 1.750,00**

12 month: **€ 3.000,00**

C

Rotation Banner

Static banner, 3 cycles / 3 seconds

Size: **512 b x 206 h pixel**

Presence:
On every page

Duration: **Monthly**

1 month: **€ 250,00**

3 month: **€ 500,00**

6 month: **€ 1.000,00**

12 month: **€ 2.000,00**

D

Post sponsored

News or communication about your company will be publish on website's homepage and on thematic' section. The post could be publish with video, images and link in order to involve the reader. News will be online forever on thematic' section. Each post will be published on all our social network.

Follow us on



1 post: **€ 500,00**

5 post: **€ 1.750,00**

10 post: **€ 2.500,00**

Newsletter

Every three months, a collection of the most important news and the latest events highlighted in a personalized newsletter. Our subscribers are members of the scientific community or technicians specialized in composite materials.

Subscribers

6.600

Timely

Quarterly

Diffusion

Italy and Europe

Issue 2018

February: Wednesday 14

April: Wednesday 11

July: Wednesday 4

October: Wednesday 24



A

Premium Banner

Size: 580 b x 80 h pixel

2 issue: € 1.000,00

4 issue: € 1.500,00

B

Fixed Banner

Size: 140 b x 80 h pixel

2 issue: € 400,00

4 issue: € 700,00

C

Post sponsored

News or communication about your company

1 issue: € 500,00

2 issue: € 750,00

4 issue: € 1.500,00

Direct e-mail marketing

By sending a customized email to Compositi's database (6500 users) you can invite potential customers at your event, transmit exclusive news or present a new product.

Graphical realization, transmission e report: € 2.000,00



Via delle Foppette, 6
20144 Milano
tel. +39 02 36517115
fax +39 02 36517116
www.tecneditizioni.it