

# Compositi

Magazine - Website - E-news - Social network

## MEDIAKIT 2020

MAGAZINE



WEBSITE



NEWSLETTER



SOCIAL



COMMUNICATION



### The leader communication network in the Italian market for composites

Thank to the publication of technical/scientific articles, case studies, news and in-depth analysis about new materials and new application, Compositi offers a timely update for the technical manager and engineers of companies producing and using composites structures. Compositi is the official magazine of Assocompositi (Italian association composites materials).

Double language



Official Magazine



**ASSOCOMPOSITI**

Associazione Italiana Compositi & Affini

# MAGAZINE



Born in 2006 as Assocompositi official publication (Italian Association Composites Materials). It publishes researches, studies and articles about technologies and material, describing new possible applications of composites. Compositi is both in Italian and English and provides an updated overview of the Italian and international market.

## Price List 2020

| Full page  | Half page  | Front cover      | Inside front cover | Inside back cover |
|------------|------------|------------------|--------------------|-------------------|
| € 1.400,00 | € 850,00   | € 2.500,00       | € 1.600,00         | € 1.500,00        |
| Back cover | First page | Facing Editorial | Facing Summary     | Cellophane insert |
| € 2.000,00 | € 1.600,00 | € 1.500,00       | € 1.500,00         | ask for quotation |

## Subscription

| One copy | Italy   | Other countries | Subscribers | Periodicity       | Circulation  | Language        |
|----------|---------|-----------------|-------------|-------------------|--------------|-----------------|
| € 7,00   | € 25,00 | € 40,00         | 8.800       | Quarterly edition | Europe/Italy | Italian/English |

## Technical Data

|                                                                                    |                                             |                                                                                     |                                                 |                                                                                      |                                                          |                                                                                       |                                                            |
|------------------------------------------------------------------------------------|---------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------|--------------------------------------------------------------------------------------|----------------------------------------------------------|---------------------------------------------------------------------------------------|------------------------------------------------------------|
|  | <b>COVER</b><br>210 x 248 mm<br>+ 3 mm edge |  | <b>FULL PAGE</b><br>210 x 297 mm<br>+ 3 mm edge |  | <b>HALF PAGE VERTICAL</b><br>105 x 297 mm<br>+ 3 mm edge |  | <b>HALF PAGE HORIZONTAL</b><br>210 x 148 mm<br>+ 3 mm edge |
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File extension: Pdf, Jpeg, Tiff (Pc & Mac)- Resolution: 300 Dpi - Devices: PC and MAC • For further information: [redazione@tecneditedizioni.it](mailto:redazione@tecneditedizioni.it)

## Editorial Plan 2020

|              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |             |                                                                                                                                                                                                                                                                                                                                                                                                            |
|--------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>MARCH</b> | <b>Dossier:</b> Composite materials in Aerospace<br><b>Special:</b> Design of composite materials<br><b>Focus:</b> RTM (Resin Transfer Moulding)<br><b>EVENTS</b><br><b>Jec World</b> - 3/5 March - Paris<br><b>Mecspe</b> - 26/28 March - Parma<br><b>MCE</b> - Mostra Convegno ExpoComfort - 17/20 March Milan<br><b>AIRCRAFT</b> - 31 March/2 April - Hamburg<br><b>Composite Expo</b> - 21/23 April - Moscow<br><b>PUBLICATION: 21th FEBRUARY</b>                                                                          | <b>JUNE</b> | <b>Dossier:</b> Composite materials in Building<br><b>Special:</b> Wind energy, Software, Simulation prototyping and Modeling, 3D Printing<br><b>Focus:</b> SMC Tools<br><br><b>PUBLICATION: 24th JUNE</b>                                                                                                                                                                                                 |
|              | <b>Dossier:</b> Composite materials in Automotive / Industrials Applications<br><b>Special:</b> Machinery in manufacturing of composite materials / Nano Composites<br><b>Focus:</b> Fibers and textiles fabrics<br><b>EVENTS</b><br><b>AIRTEC</b> - October - Munich<br><b>Composite Europe</b> - 10/12 November - Stuttgart<br><b>Composites Engineering Show</b> - October/November - Birmingham<br><b>K-SHOW</b> - October - Dusseldorf<br><b>AIPnD Conferenza</b> - October - Milan<br><b>PUBLICATION: 25th SEPTEMBER</b> |             | <b>Dossier:</b> Composite materials in Nautical<br><b>Special:</b> Material characterization, Quality / Non destructive testing / Bio Composites<br><b>Focus:</b> Resins, raw materials, additives / Infusion<br><b>EVENTS</b><br><b>A &amp; T Affidabilità e Tecnologia</b> - February 2021 - Milan<br><b>Computec/Seatec</b> - February 2021 - Marina di Carrara<br><br><b>PUBLICATION: 4th DECEMBER</b> |

# WEBSITE

It draws attention to the most important exhibitions and conferences of the world. It includes news from the international associations and flashes about the most innovative products offered in the market.

www.compositimagazine.it

4.595

reader/month  
UNIQUE VISITORS

5.796

monthly average  
SESSIONS

9.058

monthly average  
PAGE VIEWS

3.14

minutes average  
LENGHT OF STAY

## News in rilievo

Pubblicato il 23/10/2019

### ISIS@MACH, la partnership Italia-UK per i compositi

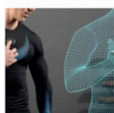


Dalla partnership tra l'Università di Tor Vergata, Regione Lazio (Italia) e ISIS Pulsed Neutron and Muon Source (Oxfordshire-Gran Bretagna) nasce ISIS@MACH (Materials Characterization Hub), una nuova infrastruttura di ricerca con sede nella Regione Lazio con l'obiettivo di approfondire lo studio della proprietà dei materiali compositi su scala nanometrica.

Share: [Facebook](#) [Twitter](#) [LinkedIn](#)

Pubblicato il 22/10/2019

### Porous nanocarbon nanocomposites for flexible, wearable electrodes



I dispositivi di accumulo di energia per l'elettronica indossabile devono essere flessibili, leggeri e resistenti, ma anche possedere elevata capacità energetica e durata. Gli scienziati Su Chen e Guan Wu, e i loro team della Nanjing Tech University, Cina, hanno esaminato più a fondo le richieste di materiali per elettrodi flessibili e sviluppato un materiale ibrido poroso sintetizzato da due nanomateriali di carbonio e un quadro metallo-organico adatto a questi scopi.

Share: [Facebook](#) [Twitter](#) [LinkedIn](#)

Pubblicato il 16/10/2019

### Rapid process for flame retardant TPUs



Un gruppo di scienziati del Fraunhofer Institute for Structural Durability e del System Reliability and the Bundesanstalt für Materialforschung und prüfung (BAM) hanno individuato un processo più veloce per realizzare poliuretano termoplastico (TPU) trattato con ritardante di fiamma.

Share: [Facebook](#) [Twitter](#) [LinkedIn](#)



A



B



C



D



Entra nel sito

A

Premium  
Banner

Fixed or animated banner  
(Jpeg, gif)

Size: 512 b x 512 h pixel

Presence:  
On every page

Duration: Monthly

1 month: € 800,00

3 months: € 1.600,00

6 months: € 2.800,00

B

Fixed  
Banner

Fixed or animated banner  
(Jpeg, gif)

Size: 512 b x 206 h pixel

Presence:  
On every page

Duration: Monthly

1 month: € 500,00

3 months: € 1.000,00

6 months: € 1.750,00

12 months: € 3.000,00

C

Rotation  
Banner

Size: 512 b x 206 h pixel

Presence:  
On every page

Duration: Monthly

1 month: € 250,00

3 months: € 500,00

6 months: € 1.000,00

12 months: € 2.000,00

D

Horizontal  
Banner

Size: 730 b x 120 h pixel

Presence:  
On every page

Duration: Monthly

1 month: € 250,00

3 months: € 500,00

6 months: € 1.000,00

12 months: € 2.000,00

E

Post  
sponsored

News or communication about your company will be published on website's homepage and on thematic section. The post could be linked to video, images in order to involve the reader. News will be online forever on thematic section. Each post will be published on all our social network.

1 post: € 500,00

5 posts: € 1.750,00

10 posts: € 2.500,00



# NEWSLETTER

SUBSCRIBERS

8.190

TIMELY

QUARTERLY

DIFFUSION

ITALY AND EUROPE

## Issue 2020

January: **Wednesday 29**

April: **Wednesday 8**

July: **Wednesday 15**

October: **Wednesday 21**

## Direct E-mail Marketing

Graphical realization, transmission and report

€ 2.000,00

Sending a customized email at Compositi's database to invite potential customers at your event to transmit exclusively news or to present a new product.

Every three months, a collection of the most important news and the latest events highlighted in a personalized newsletter. Our subscribers are members of the scientific community or technicians specialized in composite materials.

The screenshot displays the 'Compositi' newsletter layout. At the top is the header with the 'compositi' logo, 'ASSOCOMPOSITI', and 'newsletters' text. Below the header are three main sections: 
 

- Section B:** Contains three small advertisements for 'LAMIFLEX', 'GRM', and 'COMPOSITES EUROPE 2019'.
- Section C:** Features an article titled 'Da Hexagon il primo Laser Tracker con scansione 3D integrata' with an image of the device and descriptive text.
- Section A:** Contains an advertisement for 'selcom' with the tagline 'Multiaxial Technology'.

 At the bottom of the newsletter preview, there is a section titled 'eTa Blades per l'impatto ambientale: la rigenerazione dei parchi eolici' with a brief description of the project.

### A Premium Banner

Size: 580 b x 80 h pixel

2 issues € 1.000,00

4 issues € 1.500,00

### B Fixed Banner

Size: 190 b x 127 h pixel

2 issues € 400,00

4 issues € 700,00

### C Post Sponsored

News or communication about your company connected to an external link or PDF brochure.

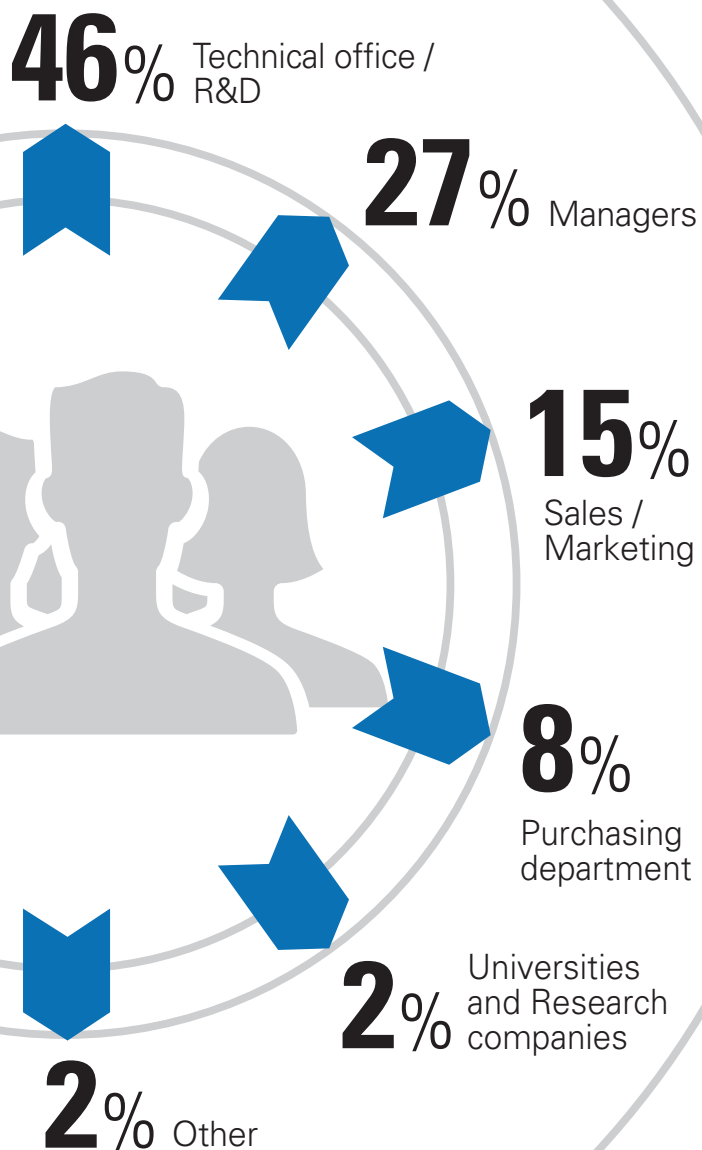
1 issue € 500,00

2 issues € 750,00

4 issues € 1.500,00

# READERS

## Target Analysis



## Market segments

**Aerospace**

**Automotive**

**Construction**

**Wind Energy**

**Industry**

**Medical**

**Military**

**Marine**

**Sport & Leisure**

**European and Italian Universities**

**Other industries**

## Topics

**Moulding Systems (RTM, SMC, BMC.)**

**Infusion**

**Fibers and technical textiles**

**Material Characterization**

**Quality and no destructive testing**

**Machineries**

**Resins, raw materials, additives, biocomposites**

**Tools**

**Software and design**

**Prototyping, modeling and simulation**

**New applications**

## TECHNICAL AND SCIENTIFIC COMMITTEE

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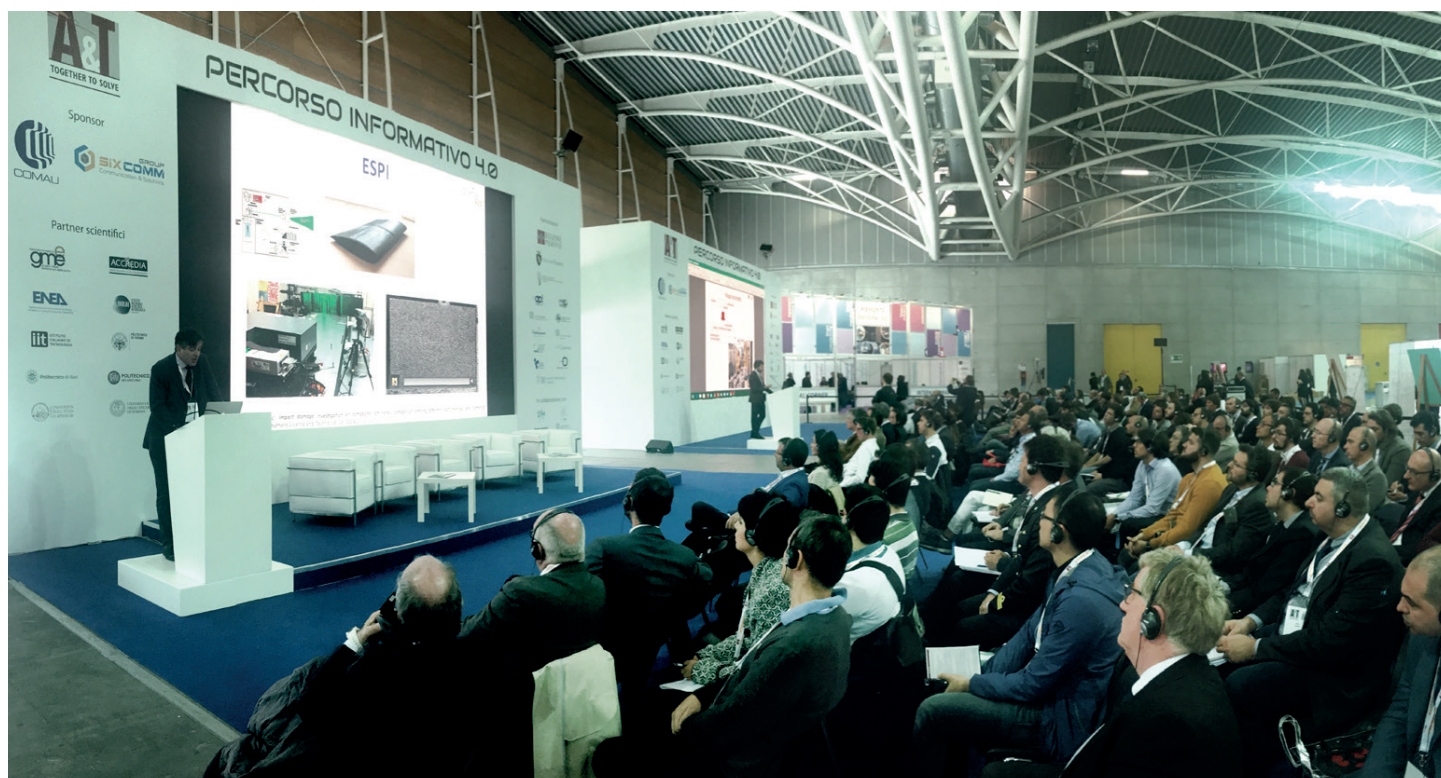
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# COMMUNICATION

Following the needs of our customers involved in the management of the composite materials, we are specialized in developing strategic with communication plans, dedicated services such as advertising, video production, brochures and company catalogues.



## Our Communication Services

### Advertising:

- Carrying out advertising campaigns

### Video corporate production:

- Customized Newsletter, DEM

### Brochures & Company catalogues:

- Graphic design and creation of corporate communication materials

# Compositi

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