

Compositi

MEDIA KIT 2021



[Clicca qui per la versione italiana](#)

COMMUNICATION SPECIALISTS

Compositi is the **reference communication network in the composite field** for both the Italian and international markets. Targeting professionals, researchers and engineers in the advanced materials field, Compositi is the official communication network of Assocompositi, the Italian association for composite materials. Compositi offers communication and marketing consulting services for companies that want to stand out for their know-how, skills and technical value.

We produce graphics, advertising pages, commercials, video, event and company presentations, editorial plans, copywriting for communication campaigns.

MAGAZINE

9.000 subscribers

Compositi Magazine is the official organ of **Assocompositi** and the digital magazine of reference in the Italian market of composite materials. Published both in **Italian** and in **English**, it highlights **technical-scientific articles**, **case histories**, and **insights** on new materials and their applications in different industrial contexts. Thus it proposes a **timely update** aimed at **technical managers** and **engineers** of companies that produce and use composite structures.

The magazine can be browsed **online** on the Compositi website and distributed in **paper format** during the main exhibitions. The content is enhanced on digital channels: social networks, newsletters, and website.

PRICING

Front cover	→ 1° position	€ 900
Advertising page	→ 2° or 3° position	€ 600
Advertising page	→ 4° position	€ 550
Advertising page		€ 500
Article		€ 700

EDITORIAL PLAN 2021

MARCH

Dossier:	Composite materials in Aerospace
Special:	Design of composite materials
Focus:	RTM (Resin Transfer Moulding)

PUBLICATION: MARCH 22

JUNE

Dossier:	Composite materials in Building
Special:	Wind energy, Software, Simulation prototyping and Modeling, 3D Printing
Focus:	SMC Tools

PUBLICATION: JUNE 24

SEPTEMBER

Dossier:	Composite materials in Automotive / Industrials Applications
Special:	Machinery in manufacturing of composite
Focus:	Fibers and textiles fabrics

PUBLICATION: SEPTEMBER 24

DECEMBER

Dossier:	Composite materials in Nautical
Special:	Material characterization, Quality / Non destructive testing / Bio Composites
Focus:	Resins, raw materials, additives / Infusion

PUBLICATION: DECEMBER 10



TECHNICAL DATA

Cover	210 x 248 mm + 3mm edge
Full page	210 x 297 mm + 3mm edge
Extension	Pdf, Jpeg, Tiff
Extension	300 dpi

EXHIBITIONS

- **aAIX Virtual**
September 14-16 | Online
- **RM Forum**
September 122-23 | Online
- **Composites Advanced Engineering**
November 3-4
Birmingham, UK
- **Metal Madrid**
November 17-18
Madrid, Spain
- **MADE Expo**
November 22-25
Milan, Italy
- **Eurasian Composites Show**
November 25-27
Istanbul, Turkey
- **Aerospace & Defense Meetings**
November 29-December 1
Torino, Italy

WEBSITE

It draws attention to the **most important exhibitions and conferences** of the world. It includes **news** from the international associations and **flashes** about the most innovative products offered in the market.

5.424
reader/month
UNIQUE VISITORS

6.900
monthly average
SESSIONS

10.488
monthly average
PAGE VIEWS

2.30
minutes average
LENGHT OF STAY

E
POST SPONSORED

The screenshot shows the Compositi magazine website. At the top is a navigation bar with links: HOME PAGE, TECNOLOGIE & MATERIALI, APPUNTAMENTI, SCUOLA ESTIVA COMPOSITI, CHI SIAMO, PARTNERS. There is also a newsletter sign-up button: ISCRIVITI ALLA NEWSLETTER. The main content area features several banners and articles. On the left, there is a large banner for 'Le fibre di carbonio da riciclo per i materiali compositi: limiti e opportunità - Scuola Estiva Materiali Compositi'. To its right is a 'covestro' banner with a 'Entra nel sito' button. Below these are three smaller banners: 'selcom Multiaxial Technology', 'specialinsert', and 'COMPOSITI'. The central part of the page contains a 'News in rilievo' section with an article about 'Windform® 3D printed visor frame for Made in Italy protective face shields'. Below this is another article titled 'Not only Motorsports: how Windform® TOP-LINE composite materials, Additive and Subtractive Manufacturing techniques can be used to manufacture Quality control system's functional component'. At the bottom of the page is a large 'Diab' banner with the website address www.diabgroup.com.

A
PREMIUM BANNER

B
FIXED BANNER

C
ROTATION BANNER

HORIZONTAL BANNER

D

A
BANNER PREMIUM

Fixed or animated banner
(jpeg, gif)
512(b) x 512(h) pixel

B
FIXED BANNER

Fixed or animated banner
(jpeg, gif)
512(b) x 206(h) pixel

C
ROTATING BANNER

Jpeg format
512(b) x 206(h) pixel

D
HORIZONTAL BANNER

Jpeg format
730(b) x 120(h) pixel

E
POST SPONSORED

News or communication about your company will be published on website's homepage and on thematic section. The post could be linked to video, images in order to involve the reader. News will be online forever on thematic section.
Each post will be published on all our social network
1 post € 500
5 posts € 1.750
10 posts € 2.500

PRESENCE ON EVERY PAGE MONTHLY DURATION

1 month	€ 800	1 month	€ 500	1 month	€ 250	1 month	€ 250
3 months	€ 1.600	3 months	€ 1.000	3 months	€ 500	3 months	€ 500
6 months	€ 2.800	6 months	€ 1.750	6 months	€ 1.000	6 months	€ 1.000
		12 months	€ 3.000	12 months	€ 2.000	12 months	€ 2.000

ISSUES

January	Wednesday 27
April	Wednesday 7
July	Wednesday 14
October	Wednesday 20

NEWSLETTER

8.215 subscribers

Every three months, a collection of the most important news and the latest events highlighted in a personalized newsletter.
Our subscribers are members of the scientific community or technicians specialized in composite materials.

DEM

Graphical realization Transmission Report

Sending a customized email at Compositi's database.
The communication objectives can be different: promote an innovation, present an important project, invite potential customers to their own event.



CMS LIVE SHOW
 COMPOSITE AND ALUMINUM CUTTING

CMS Advanced Materials is pleased to invite you to the largest event in the industry.

CMS LIVE SHOW

Virtually we will open our doors for this unique event: a chance to get together and keep updated

Directly from the Technology Centre in Zogno (Italy): fresh content in live streaming, available in 6 languages, and all the latest exclusive developments in the Advanced Materials Technology sector.

A brand new way of communicating: smart and human at the same time, to keep in touch and to confirm once again that CMS is always at your side, today more than ever.

DON'T WASTE ANY TIME!

Registration has already started. Fill out the form now and guarantee yourself a place up front for the world event of the year.

[CLICK HERE TO REGISTER](#)

€ 2.000



Compositi
 ASSOCOMPOSITI
 Associazione Italiana Compositi & Affini

A

FIXED BANNER



Cms
 02 - 20 JULY
CMS LIVE SHOW
 COMPOSITE AND ALUMINUM CUTTING
[CLICK HERE TO REGISTER](#)

Produzione di pannelli monolitici con impianto di pressatura automatizzato

Panurania è un'azienda che produce pannelli termoacustici isolanti, specializzata in pannelli in discontinuo. Nel 2018 ha commissionato ad Ormamacchine la costruzione di un impianto di pressatura completamente customizzato e automatico per la produzione di pannelli monolitici di 6x3 metri. Nel video è mostrato come la collaborazione tra le due aziende ha garantito il successo di questo progetto. [Guarda il video»](#)



B

PREMIUM BANNER



NON SI POSSONO TRASFORMARE 80 ANNI DI ESPERIENZA IN UNA PROSPETTIVA NUOVA.

PERCHÉ NO? [> Entra nel sito](#)

C

POST SPONSORED

CMS ikon: the essential solution for the production of electric cars

The Car industry, nowadays, is turning its attention to electrics. Within this context, CMS Advanced Materials Technology is a key player in the creation of battery pack compartments. The volumes for this application are currently around 100,000 cars per year and rising. [Segu»](#)



A

FIXED BANNER

Jpeg format
190(b) x 127(h) pixel

B

PREMIUM BANNER

Jpeg format
580(b) x 80(h) pixel

C

POST SPONSORED

LINKED TO: EXTERNAL LINK, PDF BROCHURE, VIDEO OR COMPANY NEWS

2 issues € 400
 4 issues € 700

2 issues € 1.000
 4 issues € 1.500

1 issues € 500
 2 issues € 750
 4 issues € 1.500

EVENTS

Hosted by Universities, Research Studies and Associations, the conferences of **Compositi** are an occasion for a discussion among **professionals, researchers and operators** of the **world of advanced materials**. Focused on a specific topic, with the speeches of leading experts in the field of reference, they draw the attention of all those who have an interest in the field of composite materials.

ACTIVITIES

- **Choice of the hosting location, speakers, moderator**
- **Request of extra professional credits and patronage**
- **Site inspection and setting-up, registration of participants**
- **Presence of two Tecnedit's employees during the workshop**
- **Participation of technicians from the most important companies in the sector**
- **Annual subscription of Compositi magazine for each participant**
- **Event's materials sent to all participants after the workshop**

COMMUNICATION

Website

- **Dedicated page opening with program and registration platform**
- **Banner to be published one month before the scheduled date**
- **News publication on our official website to promote the workshop with registration form included**

E-mail

- **The event will be listed in our upcoming events section**
- **Studying and building a Direct Email Marketing to our profiled database with button for program and registration**
- **Sharing on our social media channels before and after the event**

Institutional Program

- **The University or Association involved, in addition to offering its sponsorship, will provide an authoritative lecturer with an ad hoc speech**
- **Customized invitation to engineers and experts according to business needs**
- **Request for the issue of extra credits to specific Orders**



[**Click here to find out
next events**](#)

PARTNERS



Compositi *live* WEBINAR

*It's an **informative** and **education digital hub** that merges our **communication skills** and composite materials **expertise**. It has the **aim** to **share companies' great ideas** and **technologies** and to **assure visibility** to all the excellences operating in the different composite sectors. During these online meetings - about burning and current issues - we **share knowledge, news and studies with technical and practical slant**. Our meetings are **lead by the experts** and **made for the experts**.*

Trusting Compositi means to have **our expert team** by your side. They will guide you through the **webinar organization** and **construction**, give you a **technical guidance** for the platform use and build the event promotion plan through our **communication channels**.

YOUR CONTENT, OUR CHANNELS AND COMMUNICATION ACTIVITIES!

- **Studying and building a Direct Email Marketing to our profiled database**
- **News publication on our official website with webinar registration form included**
- **The webinar event will be listed in our upcoming events section**
- **Webinar replay and materials download available on our website**
- **Sharing on our social media channels**
- **Reminder by e-mail**
- **Sending by e-mail webinar materials after the event both for the participants and the no-participants registered**

TECHNICAL AND SCIENTIFIC COMMITTEE

Prof. Luigi Ascione

Università di Salerno
Dip. di Ing. Civile

Prof. Andrea Benedetti

Università di Bologna
Dip. di Ing. Civile
Chimica, Ambientale e dei
Materiali

Prof. Roberto Frassine

Politecnico di Milano
Dip. di Ing. Civile,
Materiali e Ingegneria
Chimica "Giulio Natta"

Prof. Alfonso Maffezzoli

Università del Salento
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dell'Innovazione

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Dip. di Design

Prof. Giuseppe Sala

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Dip. di Scienze e
Tecnologie Aerospaziali

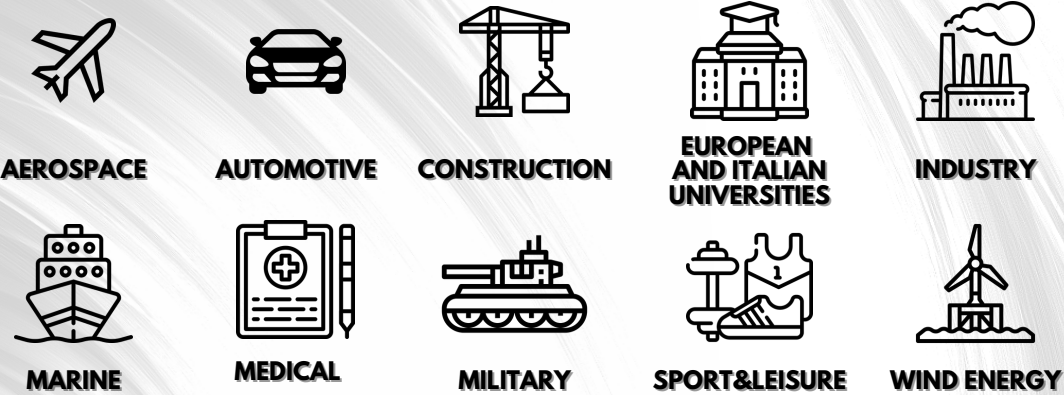
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dei Materiali

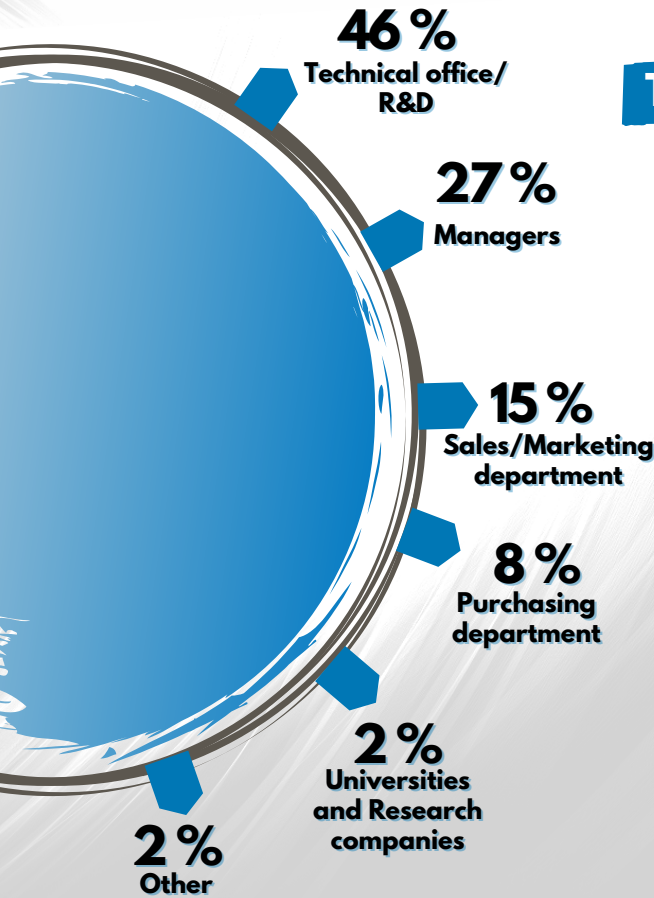
Prof. Maurizio Vedani

Politecnico di Milano
Dip. di Meccanica

MARKET SEGMENTS



READERS



TARGET ANALYSIS

DEMOGRAPHIC DETAILS

- ITALY
- USA
- CHINA
- GERMANY
- UK
- FRANCE
- HOLLAND
- INDIA
- SPAIN

DOUBLE LANGUAGE



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